

4 June 2019 – 08:30 CEST

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## Targetspot extends its partnership with SoundCloud to five new European countries

Two months after announcing the exclusive monetisation partnership with SoundCloud in Germany, France and the Netherlands, **AudioValley, the international specialist in BtoB solutions in the digital audio sector**, (ISIN Code: BE0974334667/ticker symbol: ALAVY) is extending this agreement to five new European countries (Belgium, Spain, Portugal, Italy and Switzerland).

SoundCloud is the leading international music portal for independent artists. With one of the largest catalogues - 20 million creators and 200 million titles - it is a free-to-use site, funded by advertising and general public subscriptions, in 14 countries.

For Targetspot, launching this service in five new European countries is evidence of the quality and value of the advertising offer in terms of planning and optimising ad campaign performance (targeting, ad replacement, campaign management tools, reporting, etc.). SoundCloud is also a key partner in consolidating Targetspot's position in the European market, which is following the growth trajectory in North America.

*"We are proud that SoundCloud has chosen Targetspot for five new countries. The consolidation of this strategic partnership confirms the value proposition and unique effectiveness of our technological tools. Targetspot is now live in 10 European countries. This dominant position in Europe is a major asset for connecting publishers and advertisers in the audio digital market,"* explains Alexandre Saboundjian, Chief Executive and founder of AudioValley.

### Future updates (after the stock market closes):

**Turnover for H1 2019**

16 July 2019

**Half-yearly results for H1 2019**

16 October 2019

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# Press release

[www.audiovalley.com](http://www.audiovalley.com)

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# AudioValley

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